



# *City of Champions*

## *Linda M. Balzotti- Mayor*

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### ***Mayor Balzotti Celebrates Black History Month through Launching Minority Business Directory***

BROCKTON- In honor of Black History month, Mayor Linda M. Balzotti announced that her office in conjunction with the Brockton City Council and the Brockton 21<sup>st</sup> Century Corporation, is re-establishing the Brockton Minority Business Directory.

"In these economically challenging times, we need to provide the various businesses with the tools to be successful. In this case, we are proud to highlight our minority businesses." The Mayor continued, "The goal is to commemorate our rich diversity and to promote these businesses not only to the Brockton community, but to the region and the state."

"The last directory that highlighted minority businesses in Brockton was published in 2005. When Mayor Balzotti approached us about renewing the guide, in particular during Black History Month, we seized the opportunity to work with her office and the city to undertake this directory," commented Mary Waldron of the Brockton 21<sup>st</sup> Century Corporation.

The directory will compliment Brockton's Women and Minority Business Guide created by Brockton 21<sup>st</sup> back in 2006 which is currently being updated and the Navigating Guide to Doing Business in Brockton created by the Pioneer Institute.

For more information, please visit the City of Brockton website at [www.brockton.ma.us](http://www.brockton.ma.us) and Brockton 21<sup>st</sup> Century Corporation's website [www.brockton21.com](http://www.brockton21.com).

An application form will be available to download from these sites in addition to the Campello, Downtown and Montello Business Associations' websites.

Information can be received by contacting Mary Waldron at (508) 586-0021 and via email at [mwaldron@brockton21.com](mailto:mwaldron@brockton21.com).

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